

# Development of guidance for TEEB Country Studies – initial thoughts

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# Overview

- The Economics of Ecosystems and Biodiversity (TEEB) programme has produced a wealth of information and helped to create awareness of the need to recognise the value of ecosystems services / nature and for these to be reflected in policy and management
- Interested (and we would say enlightened!) countries have now begun the process of systematically applying the principles advocated by TEEB in doing 'TEEB Country Studies'
- The need for a guidance manual on what such studies could be like, what they should cover at a minimum and how to go about doing them was identified



# TEEB Country Studies at present

A taste of TEEB around the world

## Tunisia

An economic valuation of Tunisian forest ecosystem goods and services has been completed. The aim is to integrate the value of biodiversity and ecosystem services into national accounting.



## Scandinavia

A Nordic TEEB Local Project "Natural Growth" was initiated in 2011: three municipalities in Sweden, Denmark and Finland are applying the TEEB methodology to incorporate a focus on ecosystem services in decision making.



## ASEAN - Association of Southeast Asian Nations

"Disseminating the Values of Ecosystems and Biodiversity to Enhance Climate Change and Biodiversity Strategies in Southeast Asia" is a project conducted in ASEAN countries. In 2011-2012, policy dialogues and training workshops were conducted to raise awareness and build capacity.



## Brazil

A national study and several state-level studies are being carried out in Brazil. A TEEB for Business initiative is also underway aimed at engaging the Brazilian business community in the sustainable use of biodiversity.



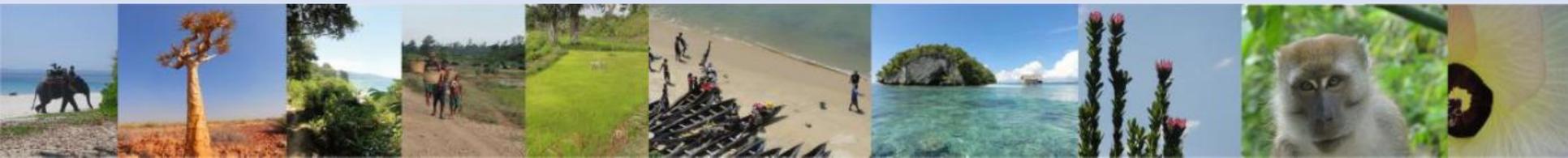
## India

An Indian TEEB project was launched in 2011. The project aims to recognize, demonstrate and capture the value of ecosystem services in India, and targets policy actions at national and state levels. Wetlands, forests and marine ecosystems have been identified as priorities.



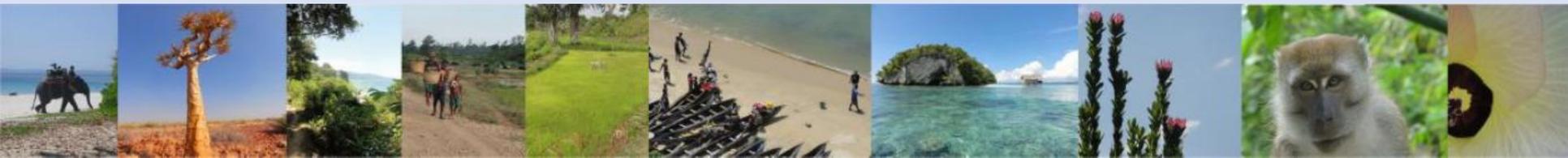
# Key principles identified in providing guidance

- In keeping with TEEB thrust, needs to recognise value of ecosystem services whether quantified in monetary terms or not
- Moving from values to appropriate actions or policies is preferable – ask what challenges are and what needs changing?
- Good content needs to be matched by effective and strategic process
- Thorough scoping essential including consideration of:
  - Objectives based on policy relevant questions and realistic focus area(s)
  - Current data and existing initiatives
  - Entry points (new initiative or part of existing policy process) and existing institutional set-up
  - Key stakeholders (including likely allies as well as opponents)
- Structure of manual to include key questions that need to be asked during each phase of a study, ‘checklist’ of key outputs and other resources/material to draw on



# Challenges

- Needs and circumstances of each country are different and the parties undertaking a TEEB Country Study will vary in their nature and relative influence
- Integration with existing policy processes is key but often challenging politically
- Circular and often 'messy' nature of the policy processes versus a linear step by step approach
- Balance needs to be achieved between too much prescription and too little
- Early days as Country Studies are only just happening so this is a first cut manual and we need to learn



**Thank you for your attention!**

